1	We have not asked for any kind of preferential
2	anything. In fact, we're having a hard time trying to think
3	of all the questions we asked. And the bottom line and
4	you'll see this in the letters we asked of Time Warner,
5	just assure us that the system will function for consumers
6	when they're seeking to interact with our content the same
7	way it does when they're seeking to interact with your
8	content.
9	COMMISSIONER NESS: Response from Time Warner or
10	AOL.
11	MR. PARSONS: There'll be one from both actually.
12	First of all, one of the differences between us and Disney,
13	I think, is they seem to think they know how the world of
14	interactivity is going to roll out in the future and,
15	therefore, can answer all the questions today. Our concern
16	was and is and it should be a concern of this Commission
17	as well that no one really knows how these interactive
18	services and how interactivity, once introduced into
19	television, will roll out and that it should be determined
20	by the players in the marketplace and by customer and
21	consumer demand, as opposed to trying to lay the tracks now
22	that will keep the train from going where it needs to go but
?3	put it on a path that someone thought may happen.
24	Secondly, I have to disagree respectfully with Mr.

Padden's characterization of what they asked for.

25

- 1 Essentially, they asked for parity with all of our services
- and it's, so that, you know, instead of nondiscrimination on
- 3 the basis of affiliation. And when I responded -- well, I
- 4 won't get into all of the discussions, but they were
- 5 essentially saying, protect us, and we're fine. Promise to
- do for us everything that you do for your own services, and
- 7 we're fine.
- 8 The fact that that might, and would in fact,
- 9 preclude other services that consumers might want -- we
- don't even, we don't even, as the Commission well knows,
- 11 carry all of our services, because we're guided by the
- 12 consumer demand. So I think the ask was a lot more
- 13 substantial, and I think that the concern was -- what Disney
- was trying to do, and what we hope this Commission will
- 15 refrain from doing, is to lay some tracks across the
- 16 wilderness when we don't know where the watering holes are,
- 17 when we don't know where the customer demands are, where we
- 18 don't know how this is going to roll out, because the
- 19 marketplace needs to determine that. But I know that Barry
- 20 wanted to add something.
- 21 MR. SCHULER: I just wanted to add that laying the
- 22 tracks means even though there are digital set top boxes out
- there, in order to enable the kinds of applications that Mr.
- 24 Padden is talking about, interactive, more information on
- news, playing along with games, you need software, you need

- 1 services, you need technology to be able to run on those
- 2 platforms. It may be that the current platform today can't
- 3 necessarily support that, but we did introduce, just
- 4 introduced a platform that does do it and, again, I will
- 5 repeat, gave ABC the opportunity to do exactly what they're
- asking to do without charging any money, and they said no.
- 7 So I don't know exactly what their issue and
- 8 concern is, because AOL TV does enable exactly the kind of
- 9 technologies they're talking about, to do single screen
- work, to read those triggers he's talking about and enable
- 11 them. And so, given the opportunity, the answer was no.
- 12 CHAIRMAN KENNARD: Commissioner Tristani.
- 13 COMMISSIONER TRISTANI: I wanted to go into
- 14 another area. Mr. Weed asked a question that I would like
- you to address. And by the way, Mr. Weed, I really
- appreciate the work that a lot of your members do in the
- 17 rural communities, in hard-to-serve communities, in
- 18 communities where no other players will go so -- he said
- 19 that he's received inconsistency responses from AOL Time
- 20 Warner on the question whether you will require carriage of
- 21 AOL services as a condition of access to Time Warner
- 22 programming. Which is the answer? Unequivocally?
- MR. PARSONS: Unequivocally. We will not. We
- 24 will not tie them together in that way. We had thought, we
- 25 had thought we were clear in our previous submissions.

- Obviously, we weren't. Mr. Weed has raised the point. But
- we're being unequivocal now. We will not tie them.
- 3 CHAIRMAN KENNARD: Commissioner Powell and then
- 4 Commissioner Furchtgott-Roth.
- 5 COMMISSIONER POWELL: I want to briefly go back to
- 6 this interactive television issue, because there's a lack of
- 7 clarity here that I think has a lot to do with merger
- 8 specificity that's important to distinguish. We have being
- 9 discussed what is essentially two different products or
- 10 platforms with two different potential problems or not
- problems, and they're not necessarily interchangeable.
- 12 There is AOL TV, a product, as I understand, sold at retail.
- 13 A product, as I understand has a relatively open opportunity
- 14 for programming interoperability.
- 15 And then there is the potential for Time Warner
- 16 digital set top box problems. And I want to get clear from
- 17 ABC whether they're concerned about both of those, or
- principally about the cable set top box as a gateway with
- 19 Time Warner, which does not capture or bring in the AOL TV
- 20 product. You have tended to answer Mr. Schuler's question
- about programming by going back to the cable box, which is
- 22 not his product. And I'm not so sure your concern, if its
- exclusive to one of those, is necessarily specific to the
- 24 combination.
- MR. PADDEN: Well, you're right. They're two

1	separate	products.	Ι	would.	we	certainly	v have	а	concern
_	Deparace	produces.	_	would,	** -	CCLCGLIII	y may c	•	COLLCCIA

- that I hope we've articulated about the, what we believe is
- 3 going to be a cable bottleneck for the delivery of broadband
- 4 two-way interactive television. But with respect to the
- 5 stand-alone AOL TV box, my understanding, Mr. Schuler, is we
- 6 have not said "no."
- 7 Various parts of our company were approached by
- 8 AOL, and the offer was we -- AOL will make available or
- 9 proprietary offering tools to enable you to create content
- 10 for this AOL TV stand-alone box that is for now, anyway,
- 11 unconnected to their cable distribution. We had an internal
- meeting, and each of our divisions either has or will be
- 13 getting back to AOL TV to seek more information about
- 14 exactly what they're talking about. I will say that the
- 15 minute we heard proprietary offering tools, a bunch of
- 16 caution flags went up around our company, because today the
- 17 beauty of the narrowband Internet is you don't need any, you
- don't need to rent anybody's -- or have them loan initially
- 19 before they have any market penetration loan them for free
- 20 -- you don't need anybody's proprietary offering tools.
- The, you have end-to-end connectivity, anybody can
- 22 play. What, we're going to explore the AOL TV stand-alone
- box offer more specifically, but we have concerns about the
- 24 standards issue.
- 25 COMMISSIONER POWELL: Just one thing quickly about

- 1 that. I'm not so sure, when you have a stand-alone
- technological product, I assume with some form of operating
- 3 system, that there are often proprietary tools for writing
- 4 to that system. I mean certainly the case is true of
- 5 Microsoft operating systems or any other operating systems,
- 6 that you have to have the APIs and protocol in order to
- 7 write effectively. I'm not so sure that that's --
- 8 MR. PADDEN: Well, that's why I said caution flags
- 9 went up and we will be getting each of the operating
- divisions, I mean they came separately to ESPN, to Disney
- 11 channel, to ABC, and they're each going to be getting back
- 12 to them.
- COMMISSIONER POWELL: Time's short, so I don't --
- 14 CHAIRMAN KENNARD: Go ahead, Mr. Melcher, quickly.
- MR. MELCHER: I'd like to just raise a point that
- 16 I think this is obviously an important discussion for Disney
- and Time Warner on open access with regards to open access
- 18 with regards to content. I think up until very, very
- 19 recently, open access has always focused on open access to,
- via, or for Internet access via a new technology.
- 21 And so I would hope we make sure the distinction
- 22 is kept separate, that whether or not you agree Disney
- should have open access in terms of content, what is, I
- 24 think, more of immediate interest to the American public is
- 25 that they have access to this cable technology for Internet

- 1 access, and not necessarily to watch interactive TV but to
- 2 surf the Internet, to use it for work, to use it in all the
- 3 ways that we use the Internet.
- 4 And that's what I think we'd like to focus on as a
- 5 service provider. We want access to this technology on a
- 6 wholesale basis, equal access, to use it in whatever way we
- 7 see fit to serve the American public as they use the
- 8 Internet, not interactive TV. Thank you.
- 9 CHAIRMAN KENNARD: Thank you.
- 10 COMMISSIONER POWELL: Mr. Chairman, I had one more
- 11 point.
- 12 CHAIRMAN KENNARD: Oh did you? I'm sorry. Go
- 13 ahead, Commissioner Powell.
- 14 COMMISSIONER POWELL: We've heard a lot of talk
- 15 about instant messaging and AOL's interoperability. I
- 16 assume you're going to tell me Tribal Voice has no problem
- inter-operating with any and all other IM providers?
- 18 MR. BAGULLY: We are, actually two points,
- 19 Commissioner. One, we are completely free and agreeable to
- 20 inter-operate with anybody that wants to, and we openly
- 21 exchange protocols. But we are part of a new group called
- 22 IM Unified, which, in fact, consists today of about eight,
- and it's a rapidly growing number of Internet, or instant
- 24 messaging companies that have committed to publishing
- 25 standard for interoperability among our companies in the

- 1 next six to eight weeks, and to have complete
- 2 interoperability among our companies by the end of the year.
- 3 We think the long-term solution is, in fact, the IETF
- 4 publishing standards, but rather than wait, we've decided to
- 5 go ahead and do this on our own.
- 6 COMMISSIONER POWELL: Okay. I want to jump in,
- 7 because I want to be clear. That's an announcement just
- 8 this week.
- 9 MR. BAGULLY: Yes sir.
- 10 COMMISSIONER POWELL: But for the last year, if I
- downloaded any of these other IM products -- Microsoft's,
- 12 Yahoo's, yours -- would I have inter-operating functionality
- that we're insisting that AOL have? Is the answer to that
- 14 yes or no?
- MR. BAGULLY: It's yes with Microsoft. It's yes
- 16 with AT&T. It's no with Yahoo, though we are working with
- 17 them. They're part of this organization too.
- 18 COMMISSIONER POWELL: So Microsoft's IM product
- 19 can talk to anybody's IM products except AOL.
- MR. BAGULLY: Can talk to ours. I don't know --
- 21 and it cannot talk to AOL's. Beyond that, I don't know.
- 22 COMMISSIONER POWELL: So all these other IM
- 23 products are not necessarily yet reached this same level of
- interoperability that's so important.
- MR. BAGULLY: No. The difference, Commissioner,

- 1 is that everybody else, or all the other IM companies, are
- 2 striving, working together to try to make this happen as
- quickly as possible, as opposed to what we believe is a
- 4 stalling tactic.
- 5 COMMISSIONER POWELL: Okay.
- 6 CHAIRMAN KENNARD: Okay. Commissioner
- 7 Furchtgott-Roth.
- 8 COMMISSIONER FURCHTGOTT-ROTH: Thank you, Mr.
- 9 Chairman. I do have a question for the panel, but before I
- get to that, I think I may owe you a bit of an apology, Mr.
- 11 Chairman. We did hold a hearing on December 14th, 1998,
- that looked at mergers generally, and there were single
- panels on each of three license transfer applications before
- 14 the Commission -- AT&T, TCI, Bell Atlantic GTE, SBC
- 15 Ameritech -- although those license applications for Bell
- 16 Atlantic GTE, SBC Ameritech were subsequently withdrawn and
- 17 resubmitted in radically different forms. There were no
- 18 CEOs at those hearings.
- 19 COMMISSIONER TRISTANI: Yes there were.
- 20 COMMISSIONER FURCHTGOTT-ROTH: Not all of them.
- 21 Who was there?
- 22 CHAIRMAN KENNARD: Actually, you were doing pretty
- 23 well. Let him finish, okay?
- 24 COMMISSIONER FURCHTGOTT-ROTH: There was a general
- review of mergers. It was not particularized to one merger.

- 1 Notabart (phonetic) was in Illinois on that Monday.
- 2 COMMISSIONER TRISTANI: Well, somebody, somebody
- 3 --
- 4 CHAIRMAN KENNARD: All the CEOs were there, as I
- 5 recall, but no need to belabor the point here.
- 6 COMMISSIONER FURCHTGOTT-ROTH: Not according to
- 7 Com Daily.
- 8 COMMISSIONER TRISTANI: Oh, don't trust everything
- 9 you read in Com Daily.
- 10 COMMISSIONER FURCHTGOTT-ROTH: Oh, I do. Anyway,
- if one looks at all of the major license transfer
- applications we've had before the Commission while we've
- been here as a Commission, even if one counted all three --
- and I'm not sure I would -- that's just a small minority of
- 15 the major applications that have been before this
- 16 Commission. But I do accept there has been a hearing in the
- 17 past.
- 18 The issue that the gentlemen here raise are all
- 19 very important issues. I don't mean to suggest otherwise.
- 20 What I would suggest is, in some instances, these are issues
- 21 that may well be being reviewed by the Federal Trade
- 22 Commission. In other instances, they're not being reviewed
- by the Federal Trade Commission because, frankly, it's not
- 24 clear they are narrowly related to the license transfer or
- 25 the merger but rather to general problems between the cable

1	industry generally and the broadcast industry, or electronic
2	messaging generally.
3	The question I have is, for instance, Mr. Padden,
4	are these issues that are narrowly related to just AOL Time
5	Warner, or are these problems that are more generic that
6	need to be reviewed by the Commission industrywide. Do you
7	have the same problems as a broadcaster in dealing with
8	other cable operators? And the same for the folks involved
9	in electronic messaging. Is this narrowly involve just AOL?
10	Or are these issues that, frankly, may be more amenable to
11	generalized rulemaking rather than rules that would apply to
12	just one player in the industry and not to anyone else?
13	MR. PADDEN: I can certainly say for our part, we
14	are here because of the specific collection of assets in
15	this merger and our specific history of problems with these
16	companies. We've not had other Internet service providers
17	ask us, insist that we remove consumer links that would
18	allow consumers to navigate more freely in order to do
19	business with them. Disney channel was being carried on the
20	basic tier in 60 million American homes while Time Warner
21	refused to carry it.
22	So we certainly are here because of this specific
23	merger, the marriage of the AOL closed, proprietary,
24	walled-garden marketing environment with the Time Warner

content assets and cable bottleneck distribution. That is,

25

- 1 we believe, a deadly combination for consumer choice, and
- that's why we're here.
- MR. PARSONS: May I, Commissioner, because I
- 4 think, first of all, you've put your finger on something
- 5 that I think is very fundamental. Let's take IM for one
- 6 second. There's nothing about this merger that implicates
- 7 the IM issue. Time Warner isn't in the business. It's,
- 8 there is no question as to somehow by the joining up of
- 9 these companies, will the IM situation get better or worse?
- 10 It will be stay the course.
- So one question is, is this, a license application
- 12 like this, an opportunity to sort of open up the entire
- business practices of both companies and look around and see
- what you would do differently if you ran the company? I
- mean, there is no jurisdictional relationship, for example,
- 16 between the IM issue and the merger. So I think that's one
- 17 set of questions.
- 18 But the second is, are these, is this a spillover
- 19 of business disputes now dressed up to look like important
- 20 public policy issues. And I submit it, that's exactly what
- 21 it is. There is no question. It's well-documented.
- 22 Everybody sort of had an opportunity to have their, their
- 23 fling at the media about the well-publicized disputes
- 24 between Time Warner and Disney.
- But to then, to then dress it up as a public

- 1 policy issue, as Preston said earlier that, well, there are
- 2 conflict of interest, Time Warner has the Cartoon Network
- and everybody else put Disney down on basic. It's money.
- 4 That's all it is.
- 5 CHAIRMAN KENNARD: I need to follow up on that. I
- 6 need to follow up if you'll permit me. I'm not sure if you
- 7 finished. But in the interchange we saw a few minutes ago,
- 8 it did sound like what was fundamentally at stake here was a
- 9 contractual dispute between ABC/Disney and Time Warner.
- 10 And I have to ask you very bluntly, Mr. Padden,
- 11 because I've seen this happen before -- in fact, you were
- 12 involved -- when NBC brought allegations against News
- 13 Corporation when you were at News Corporation. Serious
- 14 public policy issues were addressed. We developed a record.
- Then there was a deal that was made between NBC
- 16 and the Fox network. Suddenly, their allegations
- disappeared. And we don't like to have our processes here
- 18 used as leverage in a contractual dispute. And you alluded
- 19 to some meetings coming up, and is this the kind of
- 20 allegations that suddenly we're going to see ABC/Disney
- 21 disappear from this proceeding, because their issues are
- 22 resolved at the negotiating table?
- MR. PARSONS: No, Mr. Chairman. And I appreciate
- 24 the opportunity to answer the question, because I think what
- you have here is sort of the reverse of the situation you

- described with NBC and News Corp a few years ago. Here, the
- 2 commercial deal got done, and the public policy dispute
- follows. So we can't possibly be here trying to gain
- 4 leverage in the commercial transaction, because we did that
- 5 transaction.
- 6 What happened is we raised in our commercial
- 7 negotiation with Time Warner -- and again, the letters are
- 8 in the record -- we raised a host of what we believe are
- 9 public policy issues involving nondiscrimination, one of the
- 10 core principle of the enabling statute of this agency. And
- 11 running through a whole host of operating parameters,
- 12 knowing that we were doing a contract that was going to run
- seven years into the future, and without being able to know,
- even, all the right questions to ask, our core ask in a
- 15 public policy sense was, just tell us that you're not going
- 16 to discriminate in the functionality of this system for
- 17 consumers depending on whether they're trying to interact
- 18 with your content or with ours. And it runs through all the
- 19 issues. Caching, return path, data rates, all of it.
- But what happened in the negotiation is they said,
- 21 we will conclude the financial negotiation and you take
- those public policy issues to Washington, because we're not
- going to deal with just you on them, because if we give
- 24 this, if we agree to be nondiscriminatory to you, we have to
- be agree to be nondiscriminatory to everybody, to which we

- 1 said, well, of course.
- 2 So we ended up doing what they asked. We closed
- 3 the commercial deal. That's over. And we are here
- 4 advancing the public policy issues to this agency.
- 5 CHAIRMAN KENNARD: Mr. Melcher, Mr. Schuler and
- 6 then Commissioner Ness has some questions.
- 7 MR. MELCHER: Two quick points, Mr. Chairman.
- 8 Thank you. I have, while I welcome the participation of Mr.
- 9 Padden at Disney, I have questions, as well. Recently, it
- was announced that AT&T secured an agreement with Quest and
- 11 U.S. West that they would not participate in the AT&T cable
- 12 license transfer. Specifically, it was a deal so that if
- U.S. West Quest did not come in and say that the cable
- 14 should be open for open Internet access, that AT&T would not
- oppose the U.S. West Quest merger. And that deal was just
- 16 publicized through the efforts of a commission in
- 17 Washington, I believe. So I have suspicions.
- 18 Secondly though, more importantly, I think this
- issue may be drawing some attention away from what I, again,
- 20 believe to be the most significant issue, which is open
- 21 Internet access, not whether the Disney content gets on Time
- 22 Warner but whether the American public gets the superior
- 23 Internet access product, which is cable. I believe it will
- 24 be. And I think, following up on Mr. Reddersen's comment
- earlier, I think FCC could do well to codify the agreement

- that AT&T, that AOL and Time Warner have all stepped up and
- 2 said that they will honor open access, make them codify it
- 3 and enforce it.
- I think a rulemaking really is appropriate, but
- 5 time is running out. And I would agree with Mr. Padden on
- 6 that point. Time is running out. There is no time to wait.
- 7 We need to make conditions now on this merger and get into a
- 8 rulemaking, because if we don't, I think we'll have an
- 9 architecture that's built out in the next six to eight, 12
- 10 months, which will prevent open Internet access.
- 11 And that is my fear. That AT&T and AOL and Time
- 12 Warner right now are building out an architecture with
- billions of dollars that will prevent open access. If you
- do not act quickly, you will lose the opportunity.
- 15 CHAIRMAN KENNARD: Thank you. Mr. Schuler, very
- briefly, and then Commissioner Ness.
- 17 MR. SCHULER: Very briefly. To your point about
- Disney's motivations in using these proceedings. If you go
- 19 to page 47 of their own filing, they say right here in black
- 20 and white, "AOL Time Warner can prove Disney wrong. All it
- 21 has to do is come to the negotiating table and agree to
- 22 arrangements with Disney." Blah, blah, blah, blah, blah.
- MR. PADDEN: No. Don't do blah, blah, blah.
- 24 Finish. It says to provide nondiscriminatory access.
- 25 That's all we're looking for.

1 M	R.	PARSONS:	No,	no,	no.	You	have	it	exactly	7
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- 2 right, Mr. Chairman. It's the same dance, it's just a
- 3 different order of the steps.
- 4 COMMISSIONER TRISTANI: I just want to comment
- 5 that I think AOL shouldn't talk about the same dance or not
- 6 using proceedings and then changing course. It used the 9th
- 7 circuit very effectively till it got a reason not to do it.
- 8 That's the American way.
- 9 COMMISSIONER NESS: Mr. Melcher, you mentioned Mr.
- 10 Reddersen, who was commenting also on nondiscriminatory
- 11 access to programming and his concern about multiple cable
- 12 provides not effectively, not enabling companies that are
- providing DSL service, for example, from getting access to
- the programming, be it AOL or Time Warner. Is that, that
- 15 was the essence of your testimony. Is that right?
- MR. MELCHER: One of the three points, yes,
- 17 Commissioner.
- 18 COMMISSIONER NESS: Okay. Can Time Warner and AOL
- 19 please comment about whether they will be making, on a
- 20 nondiscriminatory basis, programming available to DSL
- 21 providers.
- MR. SCHULER: I can say that on AOL's part, we
- have gone to every DSL provider in the country to cut deals
- 24 to offer our services over DSL. We have cut deals with
- everybody except Bell South, who has not wanted to do a deal

- 1 with us. So our intent is to offer ubiquity of broadband
- 2 services everywhere, whether it's cable or satellite or
- 3 broadband wireless or DSL, because that's what makes our
- 4 business work.
- 5 COMMISSIONER NESS: Mr. Reddersen, would you like
- 6 to respond?
- 7 MR. REDDERSEN: Yeah, I was about to say earlier
- 8 that I didn't think I was in a contract dispute with these
- 9 people, so I couldn't comment, similar to Mr. Padden, but
- 10 obviously I am. Since Mr. Schuler has brought it up, I will
- 11 tell you he is right. We do not have an agreement where
- they will provide AOL service over Bell South's DSL service.
- 13 The reason we don't is because they want substantially
- 14 better terms and conditions than anyone in the marketplace
- and they won't do a deal without them.
- We have available wholesale tariff and we have
- 17 volume discounts on that wholesale tariff, and there are
- 18 many large ISP's out there participating on it and they can
- 19 participate in that tariff anytime they want to do that.
- Let me finish now, Mr. Schuler, please. The issue, I think,
- 21 that was brought up earlier is really important. And that
- is, the real issue, while there's an issue of cable access
- here and it's very, very important, the real bottleneck here
- 24 going forward is the AOL environment. I think that's what
- 25 Ms. Dyson was describing.

1	And when we talk about and when Disney talks about
2	that control environment and the content flow in and out of
3	it, what we're really describing is whether other content
4	players will have open access to that environment and
5	whether content that flows from Time Warner through that
6	closed AOL environment will be available to other Internet
7	service providers.
8	Let me give you a simple and easy example. If the
9	Braves games are available on streaming media but only
10	available on the AOL environment in Atlanta, then all other
11	ISPs providing broadband streaming media might as well close
12	shop in Atlanta. So this is a two-way issue here for
13	content providers having reasonable market terms and
14	conditions into that environment and for the Time Warner
15	content to be made available openly to other ISPs. So if
16	both parties are concerned about that control point, there
17	must be some reason for that. And it's not a contract
18	dispute on our part. I will guarantee you that.
19	COMMISSIONER NESS: Time Warner, go ahead.
20	MR. PARSONS: Well, I submit though, that the
21	beginning of Mr. Reddersen response puts this all in
22	context. He says AOL wants too much money. They say he
23	won't pay them the fair amount. Business dispute, you know.
24	And I, and I do think that, when I say it's the same dance
25	that, with our friends at Disney, it isn't just a question

- of nondiscrimination because, as I said, we put that on the
- 2 table. What they wanted was -- and if you look at their
- 3 letters and read them carefully -- they wanted to be treated
- 4 exactly the same way in all instances that we treat our own
- 5 content.
- So does that mean, for example, if you put a CNN
- 7 box on some web site, that you have to put an ABC News box
- 8 on the web site. Those things have to be negotiated in the
- 9 marketplace. You can't, this Commission, I don't think, can
- deal with the subtleties and the nuances and the
- 11 complexities of trying to arrange business arrangements that
- are going to enable a business to grow and be dynamic and
- innovation to occur. You've just got to leave that to the
- 14 marketplace.
- Now, what we have done is we've committed to open
- access on the broadband platform. I will tell you, we've
- 17 heard Gerry Levin say it, I will say it. Time Warner, we
- 18 make stuff. And the way you maximize the value of making
- 19 stuff is you sell it to as many distribution channels and
- 20 across as many, as many outlets as you can.
- 21 And if you look at the way we manage our business
- 22 now, that's what we do. That's what we've said we're going
- 23 to do in the new environment.
- 24 COMMISSIONER NESS: Mr. Reddersen response,
- 25 please.

1	MR. REDDERSEN: Very simply, and please don't let
2	this whole debate and the issues get narrowed down to any
3	dispute between Disney and Time Warner AOL. The whole
4	message being brought to you by Time Warner AOL, both
5	excellent companies I marvel at the products and services
6	that they bring to the marketplace is twofold. First,
7	it's "Trust me, I will be open, in a world where I may not
8	have been in the past, but trust me in the future. I will
9	be." I would urge you, having tried that argument over the
10	last 15 years in the telecom industry it probably didn't
11	work not to take that argument here.
12	The second issue and more important issue may be
13	let the market work. Well, the only other player out there
14	that has the potential to provide the leverage against AOL
15	Time Warner to make the market work is AT&T TCI Media One,
16	and there are so many interlocking relationships between
17	those two entities, that it's unlikely that they will
18	establish market terms and conditions between the two
19	parties that are at all reasonable to the rest of the
20	industry. So I urge you, if you can establish that
21	separation, you may at least have a large player out there
22	that can establish market prices and terms and conditions
23	that are reasonable. Thank you.
24	CHAIRMAN KENNARD: I'm sorry, but that'll have to
25	be the last word for this panel. I'm sorry, we're running

- 1 way over, and I want to hold at least 15 minutes so that we
- 2 can have some statements from people in the audience who
- 3 have been waiting throughout this entire panel. So thank
- 4 you all very much. I thought we had a really good, robust
- 5 debate there, and I appreciate your participation.
- 6 We'll take 15 minutes and 15 minutes only for
- 7 anyone in the audience who would like to make a statement
- 8 for the record in this proceeding. I'll ask that you speak
- 9 for no more than two minutes, and I'll ask our timekeeper
- 10 here to make sure that we keep everybody on the clock.
- Okay, please begin here on my right. Nancy? Welcome.
- MS. BLOCK: Hello, my name is Nancy Block, and I'm
- 13 the executive director of the National Association of the
- 14 Deaf, an independent consumer-based nonprofit association
- 15 representing 28 million deaf and hard-of-hearing Americans.
- 16 As advocates for communications accessibility, we are, of
- 17 course, deeply interested in all technologies that can solve
- 18 particular challenges for people who are deaf, late
- deafened, hard of hearing and deaf-blind.
- In its current incarnation, instant messaging
- 21 enables deaf-to-deaf and deaf-to-hearing seamless
- 22 communication for people with computers and Internet
- connections, but only as long as they share the same
- 24 provider. Therefore, we have a strong interest in making
- sure that open and interoperable communication functions

- that have helped fuel the explosive growth of the Internet
- 2 continue as the medium makes new forms of communication
- 3 possible.
- 4 As instant messaging technology develops and
- 5 instant messaging moves on to wireless devices such as
- 6 pagers and cell phones, the possibilities for enhanced
- 7 communication become even more exciting. A fundamental
- 8 principal of accessibility is that users of critical
- 9 communications functions should be able to communicate with
- 10 all others, even those who have different service providers.
- 11 Ease of communication, regardless of the provider, is
- important to all consumers, and especially so to deaf and
- hard of hearing people, for whom instant messaging
- 14 represents an important new advance.
- 15 Recently, at our biannual convention -- sorry --
- our biannual national conference earlier this month,
- delegates passed a resolution calling for FCC and FTC
- 18 attention to the issue of instant messaging, open access and
- 19 interoperability. It is of particular importance that
- 20 people who are deaf, late deafened hard of hearing and deaf-
- 21 blind be able to take advantage of the many advantages that
- 22 instant messaging has to offer for seamless, instantaneous
- and barrier-free communication. Attention must also be
- given to the universal design and the importance of planning
- for access right from the start. Thank you.

1	CHAIRMAN KENNARD: Thank you, Nancy. We
2	appreciate you being here. Yes sir.
3	MR. STEINHORN: My name's Barry Steinhorn. I'm
4	the associate director at the American Civil Liberties
5	Union. I hadn't actually originally planned to speak during
6	this session, but the last panel gave me the impression that
7	perhaps I should. I don't think the Commission should be
8	diverted from some of the main issues here by a concern
9	about whether or not some of the comments at the
10	presentations of the last panel were based on business
11	disputes rather than important public policy issues.
12	Perhaps they were, perhaps they weren't.
13	But there are important public policy issues here.
14	In particular, there's the issue of open access. And I want
15	to endorse the proposal that was made by Mark Cooper and
16	others and I won't repeat that but I want to put it in
17	a slightly different context. ACLU, for example, has on a
18	number of occasions represented a small Web site, operates
19	in the city of Philadelphia, called the Critical Path AIDS
20	project. Critical Path AIDS project, as the name suggests,
21	provides information about sexually transmitted disease,
22	partly sexually transmitted disease. They are somewhat
23	controversial. They have been threatened on a number of
24	venues with various kinds of punitive actions.
25	We are very concerned that if this walled garden

- that others have described does in fact occur, it's not so
- 2 much that Disney may have difficulty getting into the walled
- 3 garden, because we assume that there, the marketplace
- 4 perhaps would be able to solve these problems, but the
- 5 Critical Path AIDS Project and other small providers, who
- 6 the Internet has given an opportunity to speak to audiences
- 7 large and small will, in fact, be walled off. That they
- 8 will not, for example, have the same access as, perhaps, Web
- 9 MD, or some other large medical Web site, which may not be
- 10 affiliated with Time Warner AOL or with AT&T, but may have
- an arrangement or even a credibility with Time Warner AOL or
- 12 AT&T that may lead them to get preferential treatment in all
- 13 the ways that you've discussed here -- caching and access
- 14 streaming video, et cetera.
- So we urge you to enact an open access requirement
- 16 rather than simply trusting the marketplace to solve that
- 17 problem, and to keep in mind the small content providers,
- 18 not simply the large commercial providers. Thank you.
- 19 CHAIRMAN KENNARD: Thank you for that statement.
- 20 Jeff Shester.
- MR. SHESTER: Thanks. And Barry has stated some
- of my concern, that what was in part missing from today is
- the role that the Internet plays in our democracy and that
- 24 the mission that we have, I think, that you have, historic
- 25 mission that you have at this point is to make sure that

- this end-to-end architecture principal that has allowed all
- of this diversity, content diversity, including
- 3 noncommercial and independent voices to exist and flourish,
- 4 as well as competition, to help them make the transition to
- 5 the broadband environment, which will be dominated by the
- 6 ITV space.
- 7 Mr. Parsons, I have to say I follow what you're
- 8 doing, and you're running the tracks, you're creating the
- 9 railroad, you're creating the engines and a closed system is
- 10 moving into place, and we have to ensure that an open access
- 11 policy ensures that those noncommercial diverse community
- voices are as powerful in some way as the Disneys and the
- 13 NBCs. Thank you.
- 14 CHAIRMAN KENNARD: Thank you, Mr. Shester. Are
- there any other statements from the public. I don't see
- 16 anyone else lined up. Well, thank you all. It's been a
- 17 long day, but I think it's been a very worthwhile and
- 18 productive day, and I think that you've certainly
- 19 enlightened us, and I appreciate your patience and all the
- 20 preparation that went into these presentations.
- I also want to thank the Commission staff who
- worked so hard to make this event happen today. Deborah
- Lathan, chief of our cable services bureau and her great
- 24 team, including Royce Dickens and John Norton in the cable
- bureau and Ruth Dancey, who we're happy to have back at the

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Commission. Also Michelle Ellison and Michelle Rouseau and
 1
 2
      Darrell Cooper were very instrumental in making this happen
      today. So thank you all very much and this hearing is
 3
 4
      adjourned.
                 (Whereupon, at 6:04 p.m., the hearing in the
 5
      above-entitled matter was adjourned.)
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REPORTER'S CERTIFICATE

FCC DOCKET NO.: 00-30

CASE TITLE: In Re: America Online & Time Warner

HEARING DATE: July 27, 2000

LOCATION: Washington, DC

I hereby certify that the proceedings and evidence are contained fully and accurately on the tapes and notes reported by me at the hearing in the above case before the Federal Communications Commission.

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John DelPino

Official Reporter

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I hereby certify that the transcript of the proceedings and evidence in the above referenced case that was held before the Federal Communications Commission was proofread on the date specified below.

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